



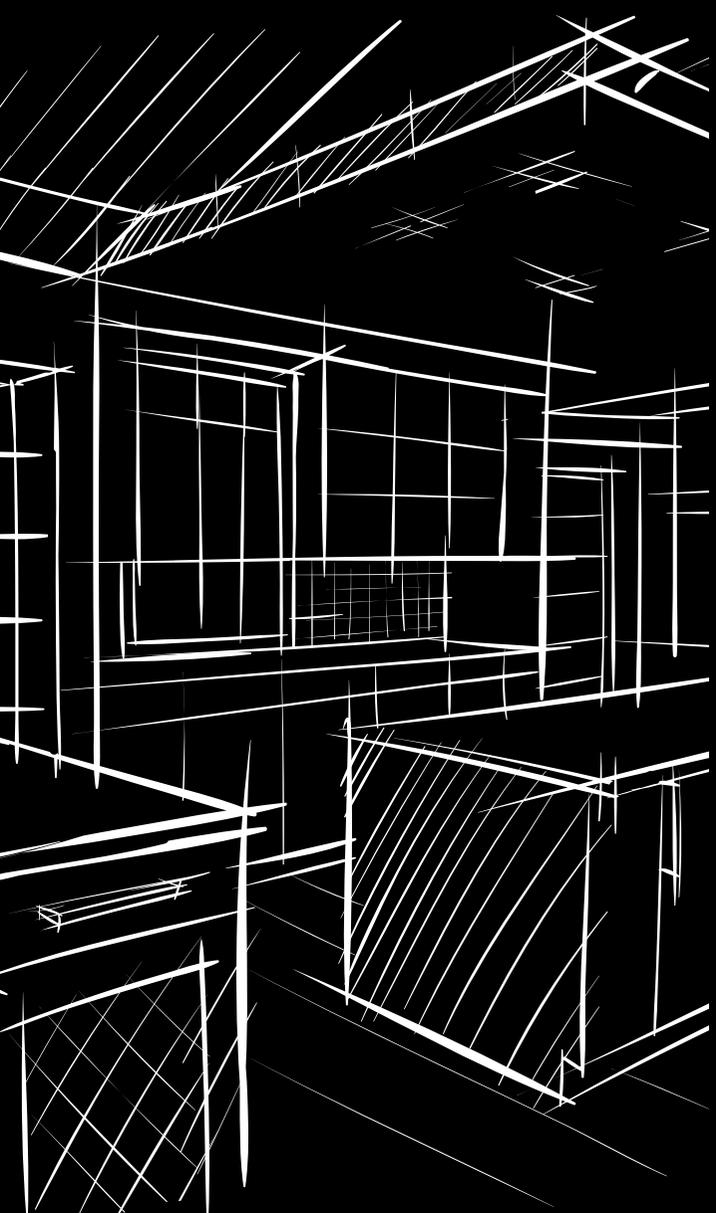
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Creative Studios Limited
Interior Designers and Project Managers

COMPANY PROFILE

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Vision

Our vision is to contribute towards sustainable development by doing business with consideration of reducing social-economic inequalities, poverty reduction and adding to women empowerment.

Mission

Our mission contributes to the vision as stated. In this, we work to develop local talents by offering internship positions to the youth. We have opted to work with local fundis, so as to give them the exposure and network they need to grow. We also thrive to promote the use of materials which are found within our local environment.

Our Value Statement

With our passion for design, our sensitivity for creativity, our unbridled imagination and attention to detail, leadership and professionalism, we will always strive for continuous improvement.

About Us

CREATIVE STUDIOS is an interior design and project management boutique studio in Dar es Salaam, headed by Sandra Aikaruwa Mushi. Sandra is a talented and enthusiastic, creative individual with over 20 years' experience in interior design and architecture.

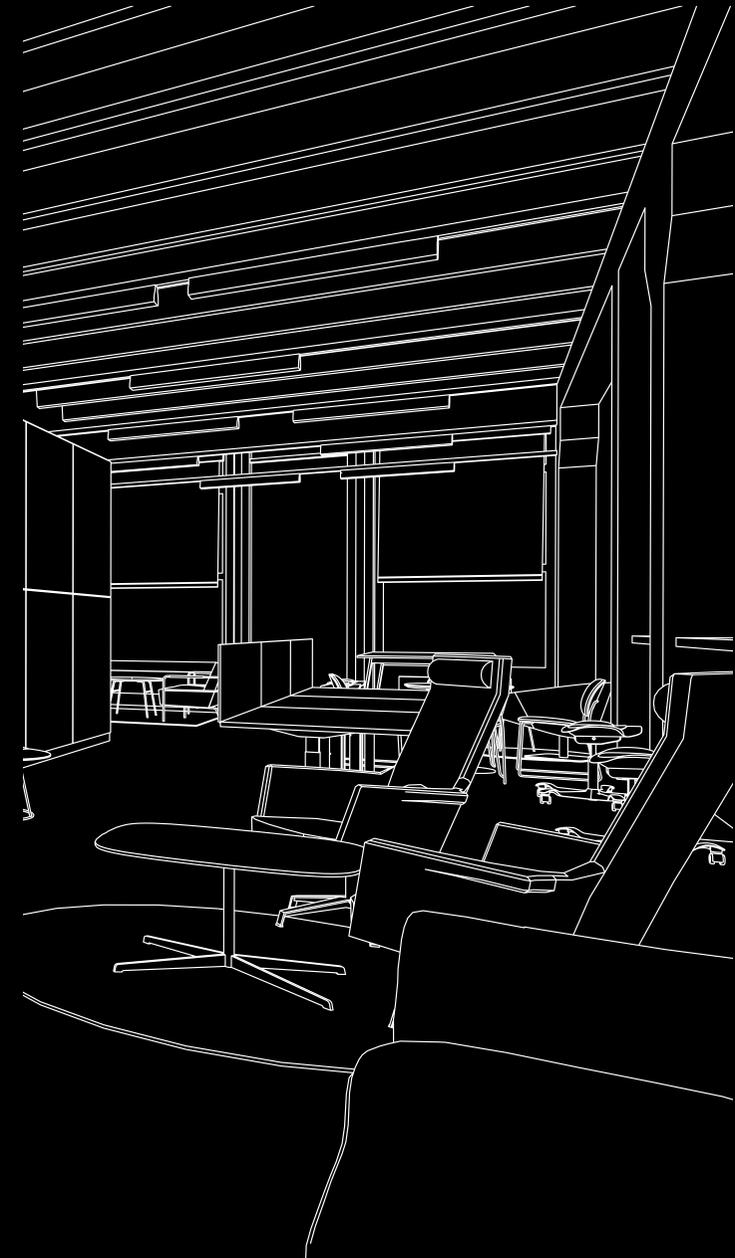
Having received her training and qualification in interior design from the highly respected Cape Peninsular University of Technology in Cape Town, South Africa, Sandra brings a wealth of knowledge, extensive experience and vast subject matter expertise into this space, coupled with a proven track record in the industry.

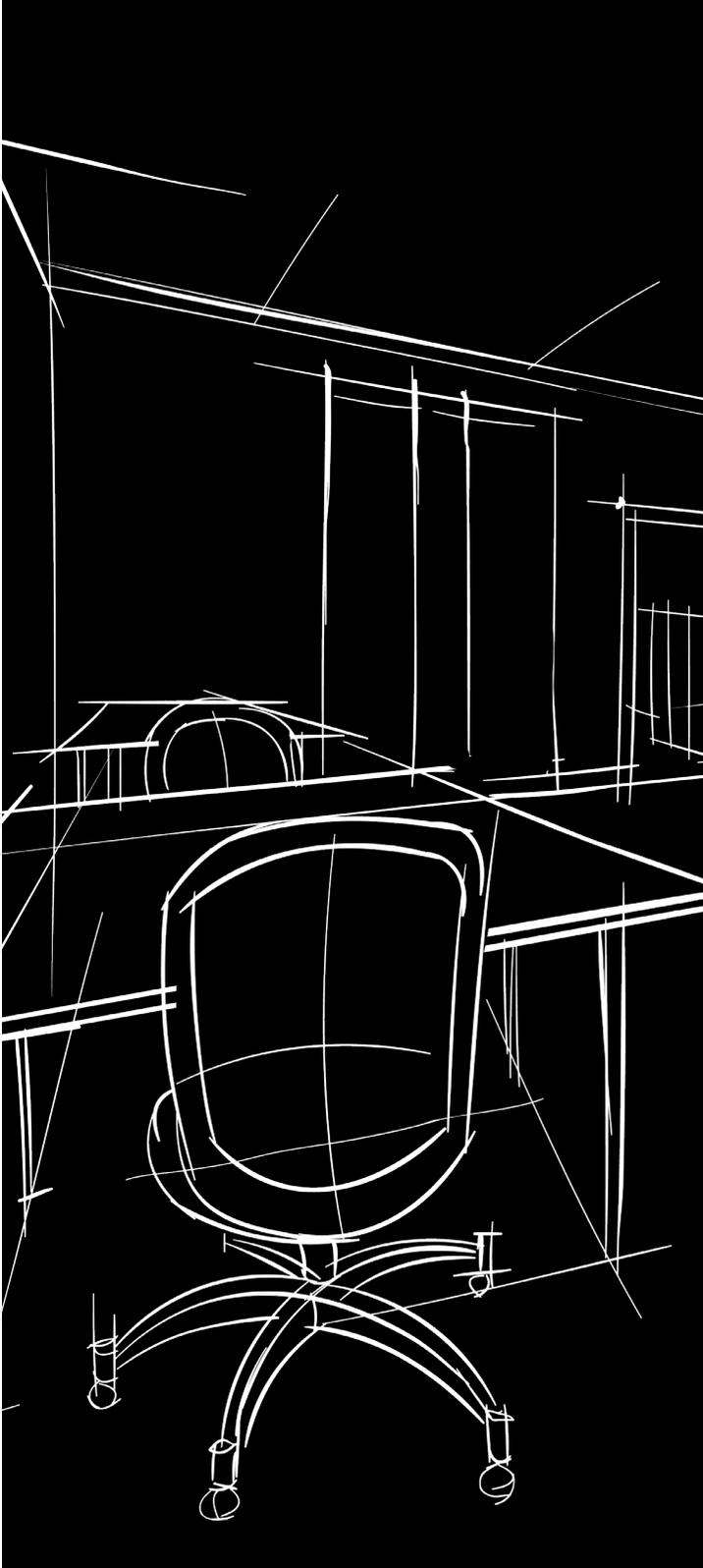
Influenced by her passion for the arts, creativity and design, Sandra approached every project with a keen sense of creative intuition that responds to the varying human needs for sanctuary and repose, display and simulation. Today, she shares her commitment to excellence and her pursuit for the extraordinary.

While aiming to provide first class interior design services, At CREATIVE STUDIOS we aim to provide world-class interior design services, by making individuality our business and drawing our inspiration from local and international cultural influences, nature and innovation.

CREATIVE STUDIOS does not subscribe to any one particular 'style' or 'look.' Each project is tailor-made to suit for each individual client, taking into account the unique character and needs of the project. We believe spaces should tell stories about the people who inhabit them.

We take great pride in our ability to translate a design from drawing board into a reality.





Our Objectives

- Maintenance of high standards and strong business ethics.
- Commitment to capacity building of young people within the industry by continuing to execute trainings.
- Continuing to raise awareness with our clients about the importance of reducing the carbon footprint by choosing to work with available raw materials within the local environment.
- Working with local skilled individuals to provide them with income stability and contribute towards reducing the social-economic gap.
- Identifying potential business partners who are willing to support our vision through our mission.
- Building international partnerships within the industry to remain up to date with modern requirements.

What We Believe

BELIEF

It is our determination to improve on existing methods and materials to produce financially viable solutions, which are durable and sustainable.

DETERMINATION

Owing to our clients' increased sophistication and an understanding of professional interior design, to meet and exceed clients' needs and expectations.

ACTION

We have an extensive sample and reference library providing our clients with a reliable source of healthy selection of construction and finishing materials.

Why We Do What We Do

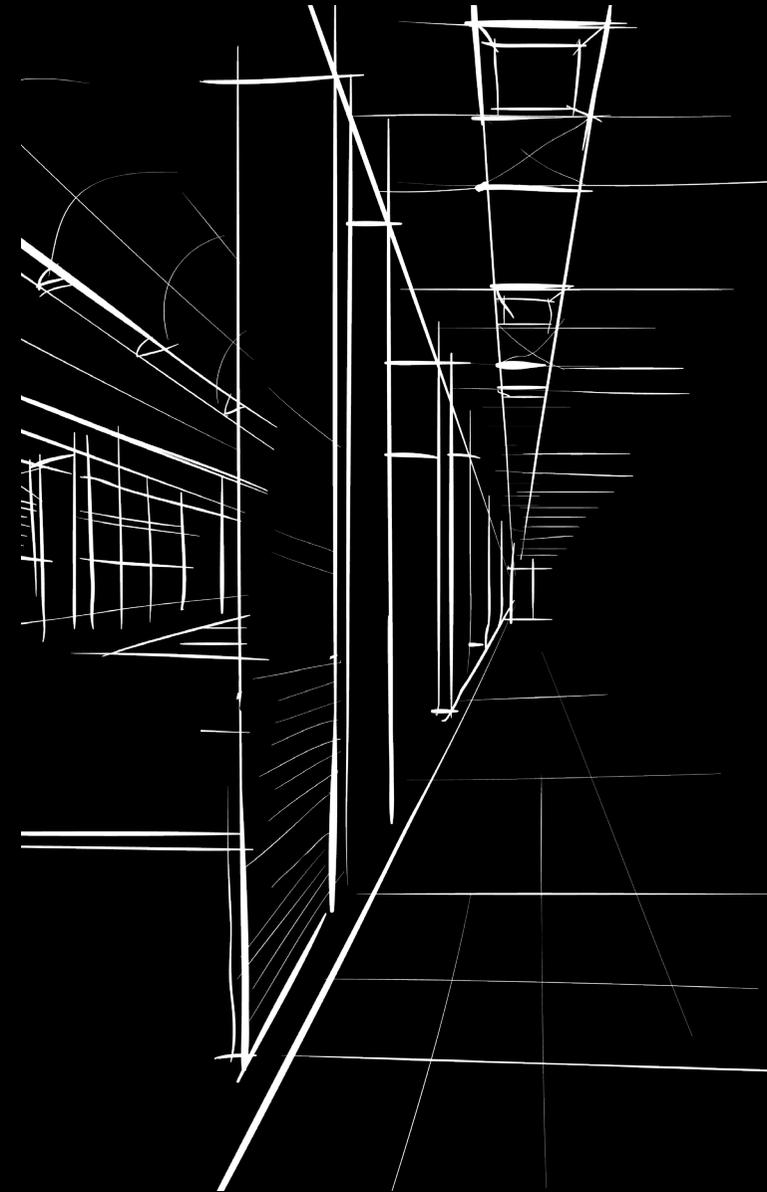
We at CREATIVE STUDIOS believe in unique and creative design solutions for our clients. However, what sets us apart is that we strive to go beyond the design and ensure that our design solutions enhance the lives of our clients, not just the looks of their environment.

Our perspective of the design process is distinctive. We see the potential in each new project. We view people as partners in continual success. As designers, we believe we are all looking for the same "something extra;" the right solution; a better way. Our goal is to create a space comfortable enough to love your life in, not around. It takes shared passion, unique vision, and a partnership with our clients to deliver a tailored design solution.

We encourage client participation in every phase of the design process, from selection to implementation. It is important to understand that each project is an expression of the owner's unique personality, values, and preferences. Collaborating with our clients is essential to creating a personalized interior that is comfortable for our client's lifestyle, home design, and/or business environment. Working together we achieve the extraordinary.

Our design philosophy is guided by these basic principles:

- Interior spaces should be a reflection of the clients' lifestyle and aesthetic goals.
- Solutions must be developed with deep respect for the project budget.
- Presentations will be thorough, providing the client with an in-depth understanding of proposed design solutions.
- Attention to each and every project from the conceptual onset to the final installation of furniture is essential to the project's success.



Our Services

At CREATIVE STUDIOS, we embark on every design beginning with a beautiful is a solution-focused end in mind. At the heart of this approach is our service offering to our clients which includes:



DESIGN SERVICES

- Design concept
- Design development
- 3-dimensional visuals
- Bills of quantities



FIT OUT SERVICES

- Turnkey interior fit-out construction
- Design and build
- MEP works and HVAC system
- Project management



FURNISHING SERVICES

- Furniture sourcing and manufacturing
- Fittings supply and installation
- Equipment supply, testing and installation



Design Services

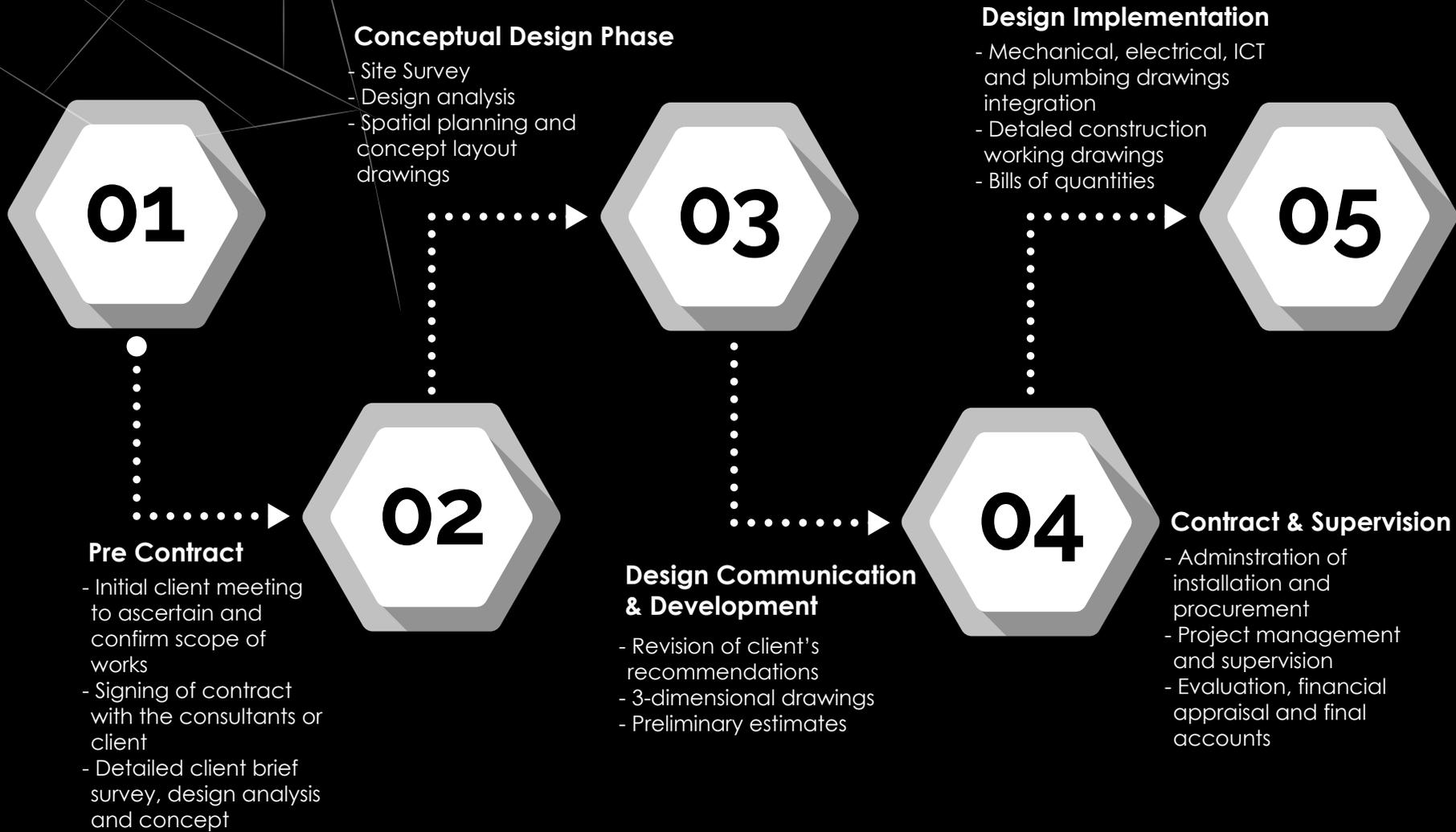
CREATIVE STUDIOS LIMITED is well recognized for our detailed drawings as well as detailed material specifications, thorough designs and installations. Our team of highly talented designers communicates directly with the consulting team and other technical personals at site. Using design software such as: AutoCAD, Revit, Adobe Photoshop, Abode InDesign, and Google Sketchup, our designers can create not only beautiful designs, but also technically accurate designs.

Our mission is to exceed your design and installation expectations by making your project truly authentic. We realize the importance of your interior space and the investment thereof. The CREATIVE STUDIOS team is here to assist you in creating the most profitable space, with optimal organization to maintain the functionality of the design during occupancy.

A unique feature of CREATIVE STUDIOS house is our extensive resource library with reference books and catalogues using the top brands in the industry. This library provide our projects with the luxury of the latest trends and resources all at their fingertips.

CREATIVE STUDIOS does not only do the designing but our in house team of quantity surveyor will be hands on with a comprehensive project management plan for your project, managing the costs of the same and thereafter do the complete fitting out installation as per specifications.

Design Process



The Principal

Sandra Aikaruwa Mushi

As the first professionally trained and certified interior designer in Tanzania, Sandra has years of interior designing experience under her belt. Sandra has an extensive career in designing and implementing various architectural as well as interior design projects. Her earlier design projects in Tanzania, while working for M D CONSULTANCY- architects, include IMMMA House, PPF Conference Centre, Kilimanjaro Kempinski Hotel and African Tulip Boutique Hotel Arusha.

An interior design graduate from the Cape Peninsular University of Technology, Cape Town, South Africa, Sandra is also registered with the African Institute of Interior Design Professions (IID), South Africa as a Professional Interior Designer, an attestation of her competence, commitment, knowledge and professionalism. She is also a member of the newly found Pan African Design Institute (PADI), South Africa; and she is also registered with International Interior Design Association (IIDA) as Professional International Interior Designer.



As an accredited member of the IID, Sandra has also been serving on the IID Management Committee since 2020, an honour that has provided and continues to provide humbling opportunities to give back. Serving on this platform has not only proved instrumental to Sandra's growth as an interior designer, but also benefits others through her active participation in important conversations and the initiation of positive change.

While at university, Sandra acquired hands-on experience by tutoring other students and interning for a several prominent Cape Town firm, including Ken Design, Carl Coetzee & Associates, and Fine Design Consultants. After completing her studies, Sandra worked for Ergoform PTY in Cape Town, creating products that conformed to the client's corporate image. Sandra also worked for The Design Company.

Sandra is also the acclaimed author of 'The Rhythm of My Rhyme,' (Andika Afrika - Tanzania, 2008), a collection of self-discovery poems. Her second book, 'Stains on My Khanga,' (Hadithi Media - SA, 2014), is a collection of short stories and poems, centered around the many and diverse challenges women face, every day.

With a strong affinity to the feminine voice, Sandra is passionate about the girl child as she recognizes her high level of vulnerability. The girl child being very dear and personal to her, Sandra feels she should walk with and stand by her, in whatever adversity, through her art. She strongly believes that the education and empowerment of the girl child are strong engines that can be employed to drive positive change, for the betterment of our societies and such our communities would be less challenged. As such Sandra is a strong subscriber to the old adage, "Educate a woman, and you educate a village." In support of this saying, CREATIVE STUDIOS is such wholly managed and run by women.

In her spare time, Sandra also paints.



THE AFRICAN
INSTITUTE OF THE
INTERIOR DESIGN
PROFESSIONS



PAN
AFRIKAN
DESIGN
INSTITUTE



INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION

Our Team

The CREATIVE STUDIOS team is fully prepared to assist you with all of your design needs. We will handle all facets of your project-from conception to completion in any special type, from residential to commercial, renovation to new construction.

We offer turnkey solutions from interior design, space planning, quantity surveying, procurement, and project management services. Our dynamic and experienced team of assorted specialties, work together to complete projects on time, within budget and to our client's satisfaction.

Count on us on turn-key interior design solutions!





Sandra Aikaruwa Mushi

Principal Interior Designer

Sandra, a trained, highly qualified and registered interior designer is also an acclaimed author.

A firm believer that spaces truly work when balance is created through contrast, Sandra insists that a space should tell a story about the people who inhabit it.

While heading CREATIVE STUDIOS, Sandra has been blessed to work with some of the most discerning clients on a wide range of projects that include, but are not limited to, residential refurbishments, new-builds and commercial fit-outs.

A highly sought-after designer, Sandra has consulted on many key design blue-chip projects with corporate clients including Smile Communications, Exim Bank, UBL Bank, Emerson Education, Aggrey & Clifford, BancABC, Deloitte, Minet and Crowe Howarth, to name but a few.



Sylvia Mtendamema

Project Manager & Quantity Surveyor

Currently pursuing a Master's degree in Construction Management and Economics, Sylvia is a results-oriented and meticulous time manager.

These are some of the qualities that fuel her passionate drive, in project management, as her main focus in the field is to see goals achieved on time, every time. Bonuses of construction economics, construction management and cost management knowledge make for her best growing skills in project management.

The love Sylvia has for beautiful spaces and art makes her an outstanding project manager and an invaluable asset in every interior design project she handles and oversees.

Sylvia aspires to employ her skills, passion, experience and strengths to make her the best project manager and a quantity surveyor in the marketplace.



Faith Masuki

Office Manager & Accountant

Faith holds a degree in accounting from Dodoma University. Her years of extensive office management experience, coupled with her vast knowledge in accounting, make her the engine of efficiency that ensures the smoothing functionality of all of the company's systems and procedures.

Faith wears many hats, which include hostess, administrator, accountant and buyer. She is the first voice you hear when you call and the first smiling face you see when you enter CREATIVE STUDIO's offices. In spite of the many and diverse challenges every day brings, Faith approaches each one with enthusiasm and commitment, and allows herself to constantly learn and grow through it all.

Faith is committed to ensuring client satisfaction and goes out of her way to maintain good, professional and mutually beneficial relationships with all our valued clients.

Our Portfolio

With years of combined experience in architecture and interior design, this portfolio exhibits some of our most recent projects, while also showing our deep passion for all things art and holistic design.

CREATIVE STUDIOS has been creating refined, meaningful interior design for our discerning clientele for nearly 20 years. This can clearly be seen in the showcased work, as we strive to express our interior design philosophy of customizing design solutions that reflect the lifestyle and individuality of our clients.

The showcased project resume include both new constructions and renovations of interior spaces of all sizes, from small to large.



Crowe Howarth



Minet



Deloitte



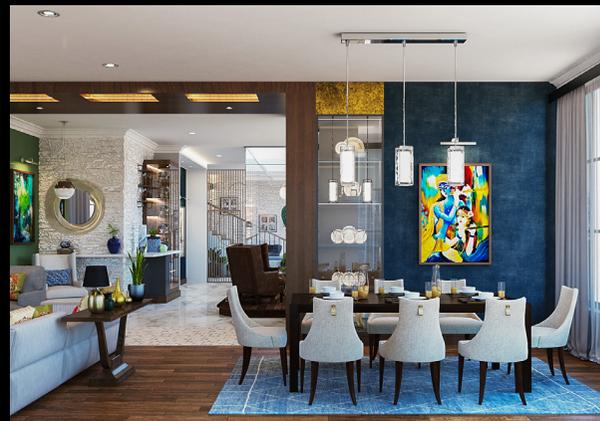
Shah



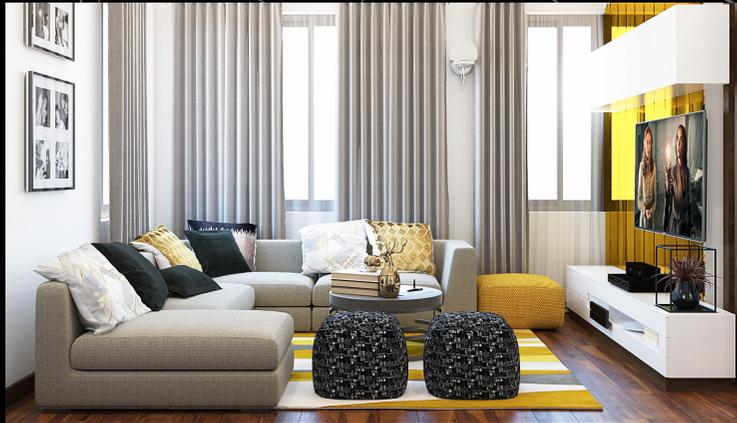
Tesha



Patel



Msangi



Nchimbi



Ndunguru



Hopaje



Barare



Past Projects

15+ years of promoting positive change

CREATIVE STUDIOS has successfully implemented many projects since it was founded in 2005. From residential and corporate, to education and hospitality, CREATIVE STUDIOS efforts have made a difference in many interiors.

CREATIVE STUDIOS Past Projects section has a list of selected projects dating back from 2012.



Exim Bank Staff Training Facilities

Exim Bank's staff training centre at Ubungo Millennium Business Park on Morogoro Road, Dar es Salaam was completed in 2012. The works involved interior design and fit-outs supervision works on the ground and 1st floors.

The client wanted a training centre that would inspire their youthful and energetic staff. After receiving the brief from the client, CREATIVE STUDIOS proceeded to design a modern centre that incorporated a number of space types such as a library, training rooms, multipurpose dining hall and office, which met the diverse needs of enthusiastic trainees, trainers and staff.

These staff training facilities had a gross area of approximately 646 square meters. The scope of works included furniture, fittings and equipment, drywall partitioning, wall and floor finishing, painting, electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



Exim Bank Executives

Exim Bank's executive floor at the institute's head offices at Exim Tower on Ghana Street, Dar es Salaam was also completed in 2012. The works involved interior design and fit-outs supervision works on the 11th floor.

The floor that was previously occupied by a law firm was rehabilitated and converted into an executive floor for the bank's top management offices. The rehabilitation gave the floor an airy feel and space that looked and felt lighter but yet modern and plush without taking away from the corporate image and while retaining some features.

This floor, including the cocktail terrace, had a gross area of approximately 653 square meters. The scope of works included furniture, fittings and equipment, drywall partitioning, wall and floor finishing, painting, electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



Smile Communication

Smile Communication's retail outlet and head office at Regent Business Park in Regent, Dar es Salaam were completed in 2013. The works involved interior design and fit-outs supervision works on the ground and 1st floors.

When Smile first ventured into Tanzania, they wanted a look and feel that would rise above and stand out over their competitors'. CREATIVE STUDIOS came up with a great design solution that included having an interactive shop on the ground floor and the main offices on the first floor.

It was important for the store to have furniture that allows the customer to engage with the displayed devices in a comfortable and functional setting. The in-store experience has been a vital touch-point in the telecoms operator-to-consumer relationship.

The shop and offices had a gross area of approximately 895 square meters. The installation works included furniture, fittings and equipment, drywall partitioning, wall and floor finishing, painting, electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



MG Hotel & Apartments

MG Hotel Apartments, that is off Kanisa Road in Mbezi Beach, Dar es Salaam were completed in 2016. The works involved architecture design and builders' works, construction supervision of serviced apartments of three (3) townhouses with three (3) bedrooms each, four (4) apartments with two (2) bedroom each, a pool house bar and a gym.

The client wanted an establishment where guests would enjoy the privacy and comfort of a home with the convenience and efficiency of a high-end hotel. The architectural layout that CREATIVE STUDIOS came up with was that of ample sampled serviced aparthotel, where guests can work, relax and revel.

The architectural design made sure the guests got to fully enjoy their stay, with all the apartments having ample-sized terraces as well as scenic garden views. The apartments sit on a 1,900 square meter plot.



UBL Bank Tanzania

United Bank (Tanzania) Limited at Diplomat House on Mkwepu Street, Dar es Salaam was completed in 2013. The works involved interior design and fit-outs supervision works on the ground, mezzanine and 4th floors.

With this being the new bank's first branch in Tanzania, it was important to have a design that would stand out and have solid visual appeal.

With the bank being strategically positioned at a corner of a street, it was also imperative for passersby to be drawn into the branch, and that was the basis of applying a modern, feel-good look in the designing.

The banking hall and offices had a gross area of approximately 1,365 square meters. The installation works included fittings and equipment, fixed and built-in furniture, drywall partitioning, wall and floor finishing, painting, electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



Aggrey & Clifford

Aggrey & Clifford's offices situated at Selous House, 368 Oysterbay on Msasani Road, Dar es Salaam were completed in 2014. The works involved interior design and fit-outs supervision works on the 2nd floor.

As a super creative agency, Aggrey & Clifford wanted a look and feel that reflected who they are as well as their standing in the industry – young, contemporary and upbeat creatives.

With that, the agency then opted to relocate from Mikocheni where they had been for years to these new premises in the Peninsular, and with our designing they were then given the cutting-edge vibrant look and feel that stand the test of time.

The offices had the gross area of approximately 488 square meters. The installation works included furniture, fittings and equipment, drywall partitioning, wall and floor finishing; painting, electrical, ICT and mechanical installations; including all testing and commissioning of electrical and mechanical equipment as well as branding.



Emerson Education

Emerson's training facilities at Sun Plaza Retail Centre, Morogoro Road, Upanga, Dar es Salaam was completed in 2015. The works involved interior design and fit-outs supervision works on the ground and 1st floors.

With programs and schedules varying frequently at this centre, and with instructors having different and evolving training methods, the brief called for flexibility within the building's design. An investment in superior facilities so as to give learners the best experience.

The education centre had a gross area of approximately 645 square meters. The installation works included furniture, fittings and equipment, drywall partitioning, wall and floor finishing, painting, electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



Fred & Gloria

This residential house on Beach Street in Mbezi, Dar es Salaam was completed in 2017. The works involved interior design and construction supervision.

The client wanted a modern house with an open feel with an abundance of natural light. The open layout gave an illusion of more space that works conveniently for this young couple that enjoy entertaining.

Light paint shades that successfully teamed up with mninga hardwood floors and beige porcelain tiles were used to create a cosy and inviting vibe throughout this two-storey house. To add to this ambience, feature lights and gentle spotlighting overhead were used to boost the moody atmosphere.

The architectural design made sure the young couple and their two children got to fully enjoy their scenic views, with the living room, dining room and bedrooms opening to the beautifully landscaped gardens.



Power Corner

Power Corner's offices at 294 Mwai Kibaki Road in Mikocheni, Dar es Salaam were completed in 2018. The works involved interior architecture design and fit-outs supervision works on the 2nd floor.

With an entire floor that was being grossly underutilized, and Power Corner occupying a very small area, CREATIVE STUDIOS was brought on board to redesign the space for optimum utilization.

This fresh, new design completely transformed the entire space, turning into one that better suits their needs. The new floor layout included an interactive, open and relaxed floor with a lounge, pause area and collaborating station.

The offices had a gross area of approximately 190 square meters. The installation works included furniture, fittings and equipment, drywall partitioning, wall and floor finishing, painting, and electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



B&E Ako Law

B&E Ako Law offices at 47 Ursino Road in Regent Estate, Dar es Salaam were completed in 2019. The works involved interior design and project management of fitting out and installation works on the ground and 1st floors.

Due to the firm's growth and a subsequent merger, B&E Ako Law moved to their new, larger offices that could accommodate the bigger team. With this new partnership, also came a need for a new look that would reflect the youthfulness, novelty and vibrancy the new merger brought, that would also embody the very modern, highly professional legal team that they are. CREATIVE STUDIOS was then called to convert this residential house into a law firm.

The offices had a gross area of approximately 479.70 square meters. The installation works included furniture, fittings and equipment, drywall partitioning, wall and floor finishing, painting, electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



BancABC Tanzania

BancABC Tanzania at Uhuru Heights in the heart of the Dar es Salaam CBD, was completed in 2013. The works involved interior design and fit-outs supervision works on the 5th and 6th floors.

With its staff complement growing, the client sought a bigger space at Uhuru Heights Towers, and with pressure on time to move in, installation commenced even before the building was completed.

Creating visual appeal was the main priority in this brief, and CREATIVE STUDIOS was consulted to design an interior space that would divert more customer traffic into the outlet.

The offices had a gross area of approximately 1,086 square meters. The installation works included furniture, fittings and equipment, drywall partitioning, wall and floor finishing, painting, electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



Exim Bank Corporate Branch Arusha

Exim Bank Branch in Arusha was completed in 2014. The works involved interior design and fit-outs supervision on the ground, 1st, and 2nd floors.

With a move to expand, the client acquired an entire building block which was then refurbished and modernized so as to accommodate the Bank's extensive needs.

With such a significant investment, it was also important for the density of foot traffic to increase and for customers to be drawn to the offices, and this was only possible by improving the interior aesthetics and ensuring a modern, comfortable and functional environment.

The banking hall, offices and apartments had a gross area of approximately 986 square meters. The scope of works included fittings and equipment, fixed and built-in furniture, drywall partitioning, wall and floor finishing, painting, electrical, ICT and mechanical installations, including all testing and commissioning of electrical and mechanical equipment as well as branding.



Brands We Use

At CREATIVE STUDIOS we listen to our client's vision and translate that into a one-of-a-kind look where every aspect is made to create the perfect end product. Off-the-shelf furniture and accessories can be luxury, but to truly have a "perfect fit" design, custom is the way to go for luxury interior design.

There is no question that personal look and feel that manifest into customization is key for interior design, but it is also important to understand that it is not the be-all and end-all of a project. Partners and brands we use play a huge role in our installations. Along with consistently beautiful designs, we use and partner with high-end, quality and the best brands in the market. All this is in making our projects a resounding success and allow us to successfully meet our client's needs..

Brands we use as such include but are not limited to Plascon, Jotun, Le Grand, Eglo, Spazio, Ergoform, HansGrohe, Duravit, Ferreras, Pamesa Ceramica, STN Ceramica, Belgotex, Dolson Interiors, Hafele.



“... where local inspiration meets world standards.”

Contact Us

THE CREATION OF BREATH-TAKING INTERIORS BEGINS HERE

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  Creative Studios Limited

